



CALIFORNIA COMMUNITY
FOUNDATION

For Immediate Release
October 24, 2007

Contact: Namju Cho
Director of Communications
Phone: (213) 413-4130 ext. 229
E-mail: ncho@ccf-la.org

**CALIFORNIA COMMUNITY FOUNDATION COMMITS \$250,000
TO SUPPORT WILDFIRE RELIEF EFFORTS**

LOS ANGELES—The California Community Foundation said Wednesday it will match up to \$250,000 in contributions to its **Southern California Wildfire Relief Fund** to support the recovery efforts in parts of Los Angeles, San Bernardino and San Diego Counties devastated by the wildfires that has led to almost a million people evacuating from their homes.

“We are doing what we can to help those who have lost everything due to the wild fires – both by facilitating donations to those who want to help and by offering a 1-1 match to encourage our peers and donors to support relief efforts as well,” said Antonia Hernández, President and CEO at the foundation.

The **Southern California Wildfire Relief Fund** will support intermediate recovery efforts with a particular focus on needy populations and nonprofits serving the affected areas. The Relief Fund was established in 2003 and raised more than \$1 million at the time to support recovery efforts in the aftermath of the 2003 wildfires. As in 2003, the foundation will waive all administrative fees associated with the fund and the disbursement of grants to ensure that 100 percent of the funds will be used for relief efforts.

Cash contributions to the fund can be made by check or a secure online donation. Checks should be made out to the **CCF – Southern California Wildfire Relief Fund** and sent to the California Community Foundation, 445 S. Figueroa St., Suite 3400, Los Angeles, CA 90071. Contributions can also be made through the foundation’s Web site at www.calfund.org. Donations are fully tax-deductible during the current tax year.

Founded in 1915, the California Community Foundation is one of the leading philanthropic organizations in Los Angeles County, managing more than \$1 billion in assets. Each year, it grants over \$100 million as investments in the future of our local communities. The foundation partners with individual donors and actively supports nonprofit organizations to address diverse and dynamic needs of our communities. The expertise and commitment of CCF enables individuals, families and organizations to fulfill their charitable goals and dreams. Interviews with Ms. Hernández are available upon request. To learn more, visit the foundation’s Web site at www.calfund.org.

#####